## HUNYA FOODS CO., LTD.

Institutional Investor's Conference

2024.12.17

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01 Company Overview / Financial Report

02 Core Operational Capabilities and Strategies 03 Business Outlook for 2025

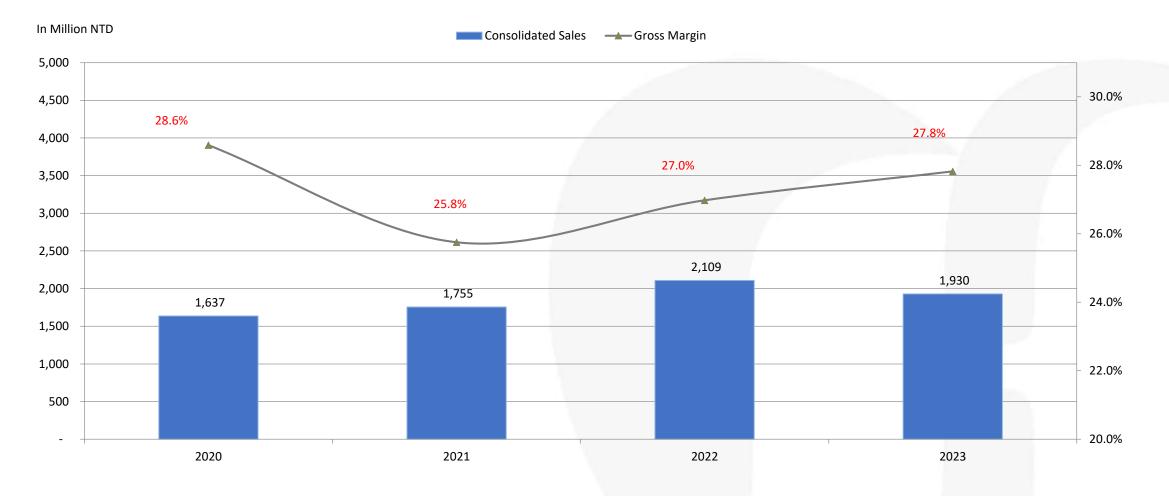
## 01 Company Overview/ Financial Report



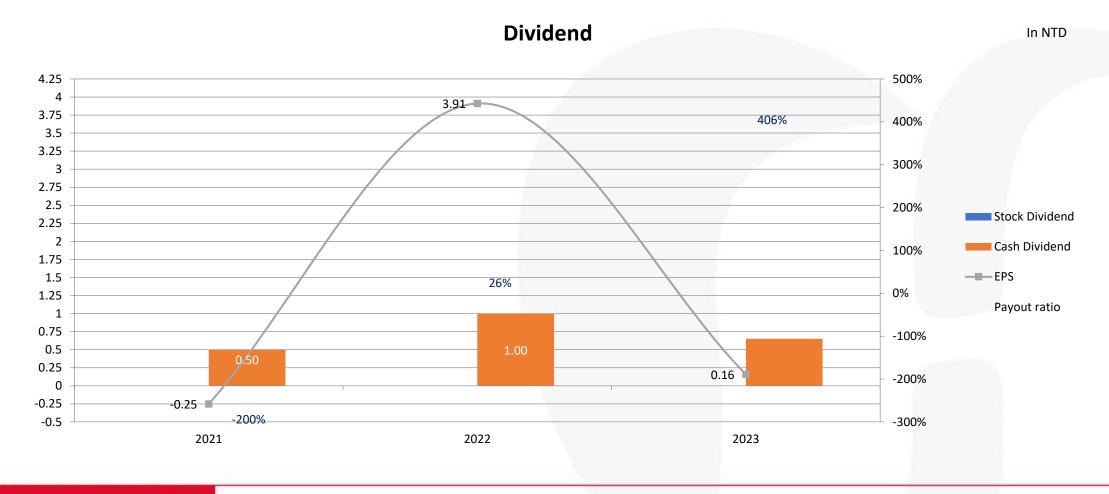
## Company profile

- Founded Date : 1976/06/14
- Listed in TSE : Year 2001
- Product Industry : Food manufacturing
- Paid-up Capital : NT\$ 867 million
- Employee Amount : Around 675 staffs
- Year 2023 Consolidate Sales : NT\$1.93 Billion
- Major Products & Service: Chocolate, Biscuits, Bride
   Assortment cookies, Moon Cakes and Chocolate Museum
   (Republic of Chocolate)

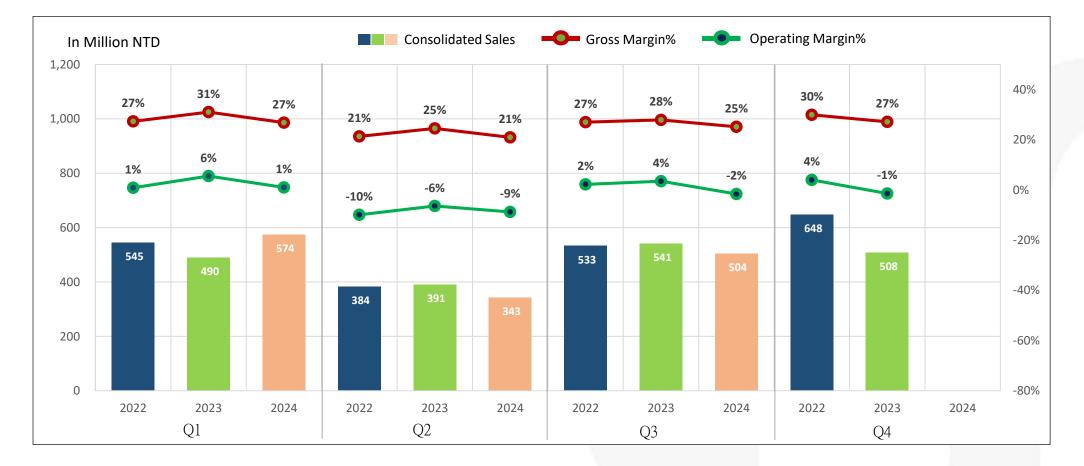
## Operating Revenue & Gross Profit Margin



## **Dividend Policy**



## Consolidated Income Sheet – QoQ Chart



## Consolidated Income -YoY

Condensed Consolidated P&L (In Million NTD, except for EPS in NTD)	<u>2023</u>	%	<u>2022</u>	%	YoY
Net Sales	1,930	100%	2,109	100%	(8%)
Cost of Good Sold	(1,392)	(72%)	(1,540)	(73%)	(10%)
Gross Profit	537	<b>28</b> %	569	27%	(6%)
Operating Expenses					
Selling expenses	(403)		(419)		(4%)
Admin expenses	(97)		(127)		(24%)
Operating Expenses sub-total	(524)	(27%)	(564)	(27%)	(7%)
Operating Income	13	1%	4	%	225%
Non-Operating Income (Expenses), net	22	1%	462	22%	(95%)
Income (Loss) Before Tax	35	2%	467	22%	(93%)
Income Tax	(20)	(1%)	(43)	(2%)	(53%)
Net Income	16	1%	424	20%	(96%)
EPS(Basic)	0.16		3.91		(96%)
ROE	4.18%		3.44%		

## Consolidated Income Statement -QoQ

Condensed Consolidated P&L (In Million NTD, except for EPS in NTD)	<u>2024.3Q</u>	% <u>2</u>	<u>024.2Q</u>	%	<u>2023.3Q</u>	%	QoQ	ΥοΥ
Net Sales	505	100%	344	100%	541	100%	47%	(7%)
Cost of Good Sold	(377)	(75%)	(271)	(79%)	(390)	(72%)	39%	(3%)
Gross Profit	<b>1</b> 27	25%	72	21%	151	<b>28</b> %	<b>76</b> %	(16%)
Operating Expenses Selling expenses Admin expenses	(103) (26)	;	(74) (22)		(103) (24)		39% 18%	% 8%
Operating Expenses Sub total	(136)	(27%)	. ,	(30%)	-	(24%)	33%	3%
Operating Income	(8)	(2%)	(30)	(9%)	19	4%	(73%)	(142%)
	12		7		8			
	(3)	(1%)	(4)	(1%)	• •	(%)	(25%)	200%
Non-Operating Income (Expenses), net	_ 9	2%	3	1%	7	1%	200%	29%
Income (Loss) Before Tax	0	%	(27)	(8%)	27	5%	(100%)	(100%)
Income Tax	(1)	(%)	1	%	1	%		(200%)
Net Income	(1)	(%)	(26)	(8%)	27	5%	(96%)	(104%)
EPS(Basic)	(0.01)		(0.30)		0.28		(97%)	(104%)
ROE/Q	-0.02%		-1.1%		1.1%			

# Consolidated Balance Sheets and Financial Ratios

Balance Sheet Highlights cash & Short Term Investments         Amount         %         Amount         %         Amount         %           Accounts Receivable         291         7%         229         6%         303         8%           Inventory         248         6%         265         7%         210         6%           Net PP&E         1,911         49%         1,858         50%         1,805         49%           Current Liabilities         554         14%         749         20%         790         22%           Non Current Liabilities         775         20%         474         13%         520         14%           Shareholders' Equity         2,591         66%         2,513         67%         2,398         65%           Total Asset         3,920         100%         3,736         100%         3,708         100%           Inventory Turnover (Day)         62         81         53         56%         56%           Quick Ratio         68%         46%         56%         56%         56%         56%           Debt Ratio         1.47         1.12         1.73         2.02         0.0%         -1.1%         1.1%         2.02 <th>Consolidated Balance Sheet (In Million NTD)</th> <th colspan="2">2024.3Q</th> <th colspan="2">2024.2Q</th> <th colspan="3">2023.3Q</th>	Consolidated Balance Sheet (In Million NTD)	2024.3Q		2024.2Q		2023.3Q		
$\begin{array}{c c c c c c c c c c c c c c c c c c c $	Balance Sheet Highlights	Amount	%	Amount	%	Amount	%	
Inventory       248       6%       265       7%       210       6%         Net PP&E       1,911       49%       1,858       50%       1,805       49%         Current Liabilities       554       14%       749       20%       790       22%         Non Current Liabilities       775       20%       474       13%       520       14%         Shareholders' Equity       2,591       66%       2,513       67%       2,398       65%         Total Asset       3,920       100%       3,736       100%       3,708       100%         Inventory Turnover (Day)       62       81       53       45       56%         Quick Ratio       121%       85%       87%       56%       56%         Debt Ratio       34%       33%       35%       35%         Inventory turnover Ratio       1.47       1.12       1.73       2.02	cash & Short Term Investments	671	17%	639	17%	689	19%	
Net PP&E       1,911       49%       1,858       50%       1,805       49%         Current Liabilities       554       14%       749       20%       790       22%         Non Current Liabilities       775       20%       474       13%       520       14%         Shareholders' Equity       2,591       66%       2,513       67%       2,398       65%         Total Asset       3,920       100%       3,736       100%       3,708       100%         Inventory Turnover (Day)       62       81       53       53       45         Quick Ratio       121%       85%       87%       66%       56%         Debt Ratio       34%       33%       35%       35%         Inventory turnover Ratio       1.47       1.12       1.73         A/R turnover Ratio       1.94       1.15       2.02	Accounts Receivable	291	7%	229	6%	303	8%	
Current Liabilities       554       14%       749       20%       790       22%         Non Current Liabilities       775       20%       474       13%       520       14%         Shareholders' Equity       2,591       66%       2,513       67%       2,398       65%         Total Asset       3,920       100%       3,736       100%       3,708       100%         Inventory Turnover (Day)       62       81       53       45       45         Current Ratio       121%       85%       87%       46%       56%         Quick Ratio       68%       46%       56%       56%         Debt Ratio       34%       33%       35%       173         Inventory turnover Ratio       1.47       1.12       1.73         A/R turnover Ratio       1.94       1.15       2.02	Inventory	248	6%	265	7%	210	6%	
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Inventory turnover Ratio1.471.121.73A/R turnover Ratio1.941.152.02	-							
A/R turnover Ratio 1.94 1.15 2.02								
	5							
0.0% -1.1% 1.1%	A/R turnover Ratio							
		0.0%		-1.1%		1.1%		

### Statements of Cash Flows

Cash Flows (In Mill	ion NTD)	<u>2024.3Q</u>	<u>2023.3Q</u>	YoY
Beginning Balance		119	68	74%
Cash inflow gen	erated from operations	15	208	(93%)
Capital expendit	ures	(274)	(179)	53%
Proceeds from d	isposal PP&E	2	38	(96%)
Proceeds from d	isposal Stocks	(71)	0	-
Proceeds from d	isposal Stocks	282	94	198%
		0	0	-
Proceeds from s	hort-term/long-term debt	83	25	229%
Repayments of p	preference share liabilities	0	0	-
Cash dividend p	aid	(56)	(108)	(48%)
Payments to acc	uire treasury shares	0	0	-
Others		(15)	(9)	64%
Ending Balance		83	137	(39%)

O2 Core Operational Capabilities and Strategies

## ESG Achievement

## SDG Strategic Blue Print

#### **Cores & Missions**

#### Trust

#### ( = From Management Performance )

Create a Trusting Image through transparent and trustable management, well controlled internal management, 100% Safety Food principle, and a happy working environment.

#### **Passion**

#### ( = From Execution and Policy )

Linking Hunya company's passion to social, Relationships environmental and economical sides as well as taking actions to create dynamic values to the people.

#### Innovation

( = From Innovative Performance )

Subverting traditional commercial promotion techs by thinking of innovative ways to breakthrough all the challenges and extend the company's market.



HUNYA

Local Sustainability

**Endless Happiness** 

FOODS

• <u>For Consumer</u> Sharing Sweetness and Happiness Enjoy the moment

#### (Product)



• For Supplier Collaborate and Prosperity , Relationships (Supplier Management)





- For Future Consumers
- **Inherit Fresh and Positive Energy**

(Environment)

Inject Positivity and Love (Society)



• For Employee Create Energetic and Friendly Working Environment (Employee Caring)

## ESG Specific practices and results

#### Environment

- Nougat packaging cardboard eliminate to reduce wastes.
- Factory smart meter installation.
- Renewable energy utilization 6%

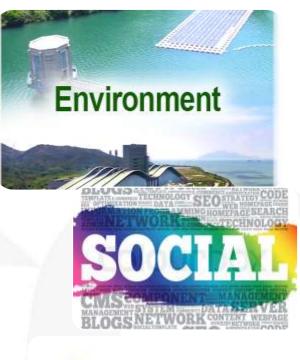
#### Social

- Donated for 5 collaborative NGO.
- Started sustainability succession planning projects.

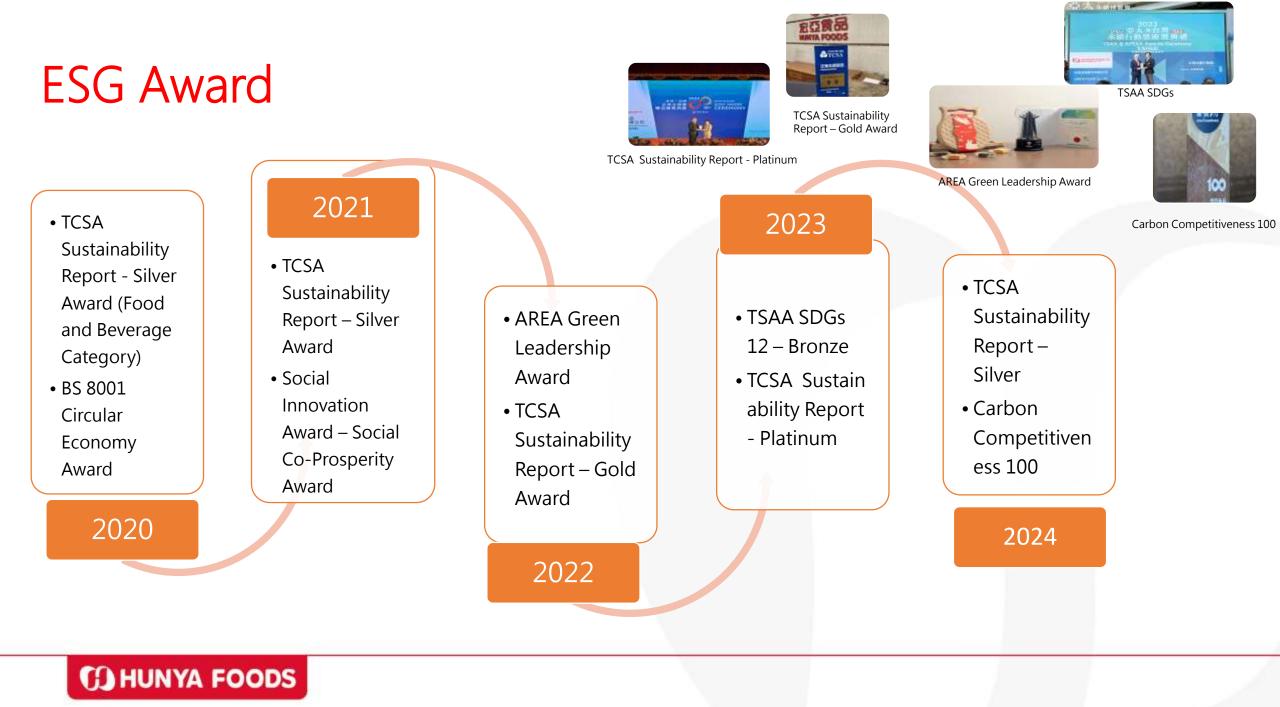
#### Governance

- The Supplier chain management system (SCM) launch.
- All staffs complete IT security VA, Diagnosis, Awareness Training.
- Awarded FSSC 22000 certificate.

- Carbon emissions reduced 90s comparatively.
- Waste plastics reduced 52% YoY.
- Nougat cardboard eliminated decrease 14 tons paper usage.
- Employee Satisfaction Survey 86%.
- The cumulative amount of charity donations exceeds NT\$ 10 millions.
- The disadvantaged beneficiaries exceeds 8,000.
- 95% suppliers participates in SCM.
- All Infosec training 100%
- 26 products acquired clean labels.









## R & D and Product Achievements

## 2024 FOOD AWARD & CERTIFICATION



### 2024 FOOD AWARD & CERTIFICATION







Dimitri Delloye

www.monde-selection.com

MANAGING DIJECTOR

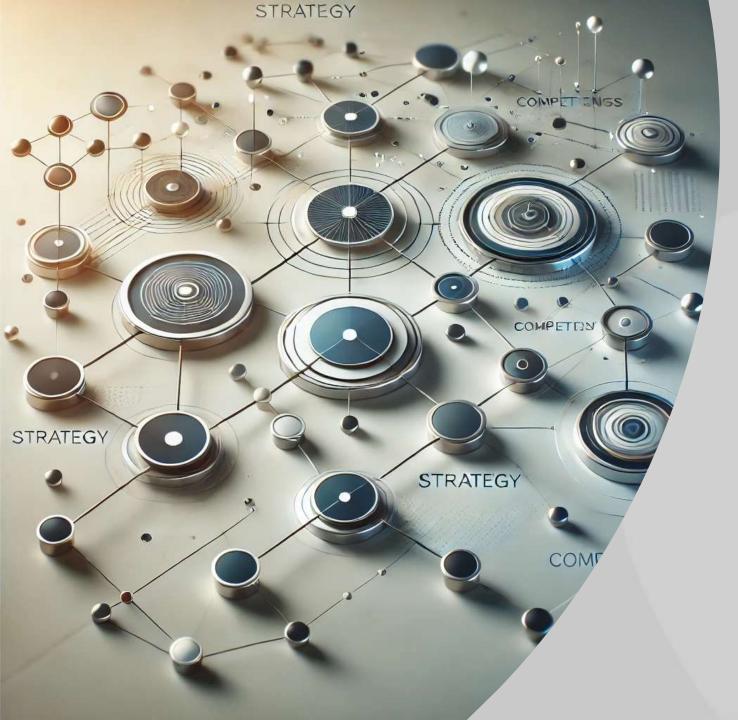
### **CERTIFICATION OF STANDARD**



International Certification

ISO 22000

- FSSC 22000
- ISO 14001
- ISO 45002
- HALAL
- Fitwel



## Strategy and Competitiveness

### Expansion of business projects and service offerings.

2022	2024	2025	
•	•	•	
Through the acquisition of Croissants Bakery LTD., Hunya has expanded its product offerings to include high-gluten baked goods, such as bread. (produced at the Guanyin factory)	The production lines have been relocated to the Bade factory, enhancing management efficiency.	The new bread production at the Bade factory will off	

- > The merger with Croissants Bakery LTD. has expanded the range of products sold and diversified the customer service model.
- Internally, continuous efforts have been made to enhance research and development as well as manufacturing capabilities. The integration of logistical systems, including raw material procurement, has been undertaken to address fluctuations in raw material costs, such as eggs. This initiative aims to improve the overall efficiency of product combinations and enhance managerial effectiveness.
- Externally, a flexible approach has been adopted by leveraging both contract manufacturing and the operation of proprietary brands. This business model allows for meeting diverse customer demands, thereby increasing sales flexibility and operational efficiency.





### **Enhance Brand Power!**

Sales Performance of the 77 Brand **Over the Past 6 Years (2019–2024) Umbrella Branding** Strategy + Strengthen Sub-Brand Personality Single Brand Strategy (乳加/新貴派)

 2019
 2020
 2021
 2022
 2023
 2024

\* To eliminate the sales impact of differences in the Lunar New Year, the calculation period is set from December of the previous year to November of the current year.



Positioning 77 as the umbrella brand, the strategy focuses on the emotional values of "healing" and "positivity" to enhance communication of each subbrands' value, unique selling points, and ideal consumption occasions. This approach aims to shape distinct brand personalities while continuously expanding brand equity and market share.

✓ TVC/OTV



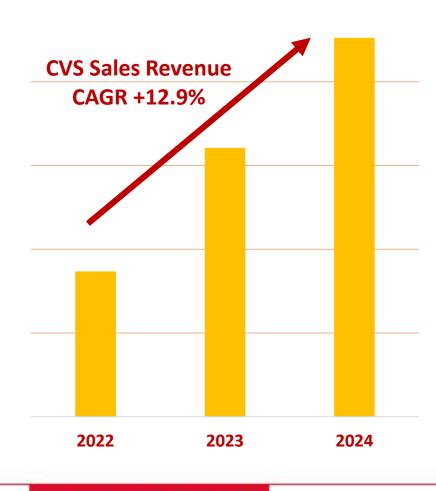
✓ Social Campaigns



#### \*Data Source: Internal Sales Report

### **Expand Consumer Base of GenZ!**

**CVS Sales Weight of the 77 Brand** 



Via the 77 Brand Campus Ambassadors across more than 20 universities in Taiwan, combining Gen Z perspectives with trend-relevant creative content, the 77 brand was widely promoted on social media. This successfully enhanced brand awareness and affinity, while also expanding the sales weight of CVS sales revenue.



### **On-trend Product Portfolio!**

Drawing on global trend insights and leveraging local R&D advantages, we persist in introducing new products that cater to the evolving needs of Taiwanese consumers!



77 Nuga Popchoco Filled Chocolate







We Made Choco Shortbread



77 Nuga Tropical Fruit Series



New Wafer Pie Bar - Golden Caramel & Peanut



ALWAYS Silky Milk Chocolate with PAILLETE FEUILLETINE



Chofers Wafer Bar Rich Dark Cocoa



77 Nuga Crispy Rich Chocolate Biscuit

### **On-trend Product Portfolio!**









## R&D and manufacturing strategy

- Good raw materials, good methods, make delicious products Use <u>Taiwanese ingredients</u> to create local specialty products. Strictly select <u>raw materials from international sources.</u>
- International craftsmanship · We use high-standard equipment such as chocolate grinding equipment, DARK chocolate production line, wheat chocolate production line, milk processing line, wafer production line, pine cone production line". and attach importance to inheriting technology and experience °
- Smart manufacturing High-Gluten Fermented Automated Production Line.







### **Business Outlook**

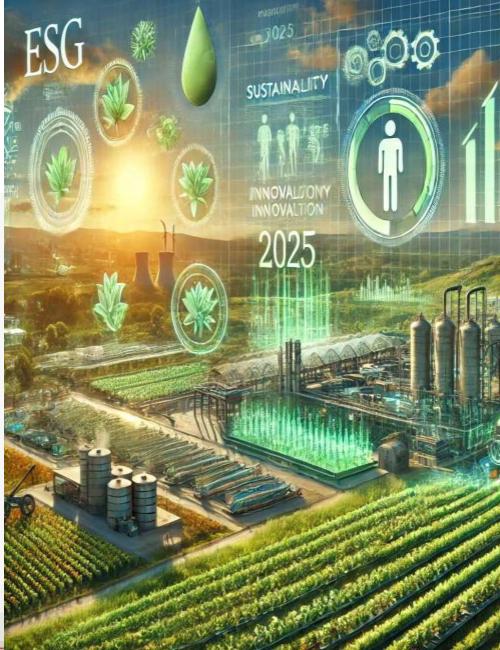
#### Customer-Centric Product Development:

Focused on creating products that meet customer needs, with steady and continuous investment in new products, production lines, fresh categories, and gift items. This approach aims to cater to Gen Z preferences and health-conscious concepts.

#### > Carbon Emissions and Sustainable Development:

Collaborating with suppliers to address sustainability, particularly for agricultural raw materials like peanuts, butter, and cocoa. Efforts include developing contract farming, integrated and diversified supply chains, identifying potential risks, and enhancing supply chain resilience.

Digital Transformation and Smart Manufacturing: Implementing digitalization in production facilities to reduce reliance on manual labor, minimize workforce management challenges, and enable existing employees to achieve higher efficiency in their work.



### THANK YOU



<u>A</u>daptable x <u>P</u>roactive x People Oriental x <u>Y</u>es, I say OK 在地永續 幸福延續.

