



宏亞食品股份有限公司
HUNYA FOODS CO., LTD.



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分享美味
歡樂無限!

Share the deliciousness, Endless happiness!



宏亞集團
HUNYA GROUP



HUNYA FOODS

有美味與歡樂的地方，就有宏亞！ Where there is delicacy and joy, there is great Hunya!

我們擁有核心價值就是要為不同世代的消費者創造樂趣，並相信投資在消費者所帶來的意義，也深信把我們的每一份甜蜜，分享給消費者是我們的願景，將以“有美味與歡樂的地方，就有宏亞”目標前進。

The core value is creating fun for consumers in different generations. We believe in the meaning of the investment in the consumers. It is our wish that sharing each of our sweetness with consumers, and will move forward with the goal of "Where there is delicacy and joy, there is great Hunya"

健康與美味的平衡，是所有消費者所需。我們很重視消費者的感受，也努力於發展新產品添加純天然原料，讓美味與健康取得最佳比例。

The balance between health and taste is what all consumers need. We attach great importance to the feeling of consumers, and strive to develop new products with natural raw materials, and make the best proportion in delicious food and healthy.

自2015年起，研發成分簡單、無添加的健康產品
Since 2015, we have developed simple and no addictive health products.



董事長 張豪城先生
Mr. CHANG, HAO-CHENG
Chairman



總經理 張云綺女士
Ms. CHANG, YUN-CHI
General Manager

核心價值 Core value

人才
Talent

重視人才培訓與專業技能發展，積極參與國際研習與各項競賽，提升競爭力。
We should attach importance to personnel training and professional skills developments, actively participate in International Studies and competitions, and enhance competitiveness.

產品研發技術
Product research and development technology

我們致力於創造消費者健康與快樂的生活，以創新技術打造系列天然與健康產品，透過與全球同步的製作水準，將最純粹的風味帶給消費者。
We are committed to creating a healthy and happy life for consumers, creating a series of natural and healthy products with innovative technologies, and bringing the purest flavor to consumers through the global synchronous level of production.

原料採購
Purchase of raw materials

採購最天然原料與食材，降低人工與化學使用，創造美好風味，並為消費者嚴格把關，採購最天然原料與食材，降低人工與化學使用，創造美好風味，並為消費者嚴格把關。
Purchase the natural raw materials and ingredients, reduce the use of artificial and chemicals, create good flavors, and strictly control the quality for consumers.

技術與設備
Technology and equipment

提供安心的製程-我們通過ISO 9001/ ISO 14000/ ISO 22000 GMP認證系統，讓消費者吃得安心快樂。
我們的技術研發團隊，致力於與歐洲最新技術同步，採用全球先進機種，提供消費者最好的選擇。
Provide a safe process - we have passed the ISO 9001/ ISO 14000/ ISO 22000 GMP certification system, so that consumers can enjoy the foods safely. Our R&D team is committed to synchronizing with the latest technology in Europe, and adopting the world's advanced products to provide consumers with the best choice.



創造美味與健康的未來

超過四十年的宏亞企業，是消費者信任的朋友，我們於2010年計畫產品發展邁入更健康天然的取向，讓美味與健康同時兼具，至2015年投入創新發展，讓宏亞企業成為落實美味與健康的領航者，與消費者一同創造生活體驗與樂趣。

Create a delicious and healthy future

For a company with more than forty years, Hunya is consumer's trusted friend. In 2010, we plan to move into a healthier and natural orientation for our products, combining delicacy and health into one. In 2015, we made Hunya a leader of delicacy and health, and create the life experience and pleasure together with consumers.

與消費者共創歡樂每一刻，分享全世界。
Share a Joyful Moment with Customers around the World.

Future



1976

歡樂製造商 - 宏亞食品成立
Establishment of Joy
Manufacturer - Hunya Foods
Co., Ltd.



1977

創造歡樂的種子 - 77品牌誕生
Seed of Joy - The Birth
of 77 Chocolate.



1985

分享喜悅的祝福 -
禮坊品牌誕生
Blessing and Sharing
Joy - The Birth of Rivon.



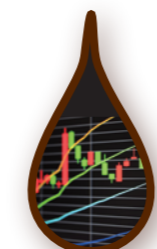
1997

獲得ISO-9001認證
ISO-9001 Certified.



1998

獲得ISO-14000及G.S.P
認證，生產環境更保障
ISO-14000 and G.S.P
Certified for Qualified
Manufacturing
Environment.



2001

成長的喜悅 - 股票
由上櫃轉上市
Significant Growth -
Public Listed on TWSE
stock exchange.



2002

獲得HACCP認證
生產過程更安心
HACCP Certified
for Safe
Manufacturing
Process.



2007

獲得ISO-22000
認證
ISO22000 Certified.



2009

建置全自動精緻巧克力
生產線，濃醇香味更完
整被保留。
Establish the Automatic
Chocolate Production
Line; Reserve Mellow
Flavor.



2010

培育集團人才，獲得
亞洲盃甜點大賽冠軍
Cultivate Group
Membership and
Won the Champion
of Asian Pastry Cup.



2010

獲得OHSAS 18001認證
OHSAS 18001 Certified.



2012

豐富巧克力歷史與知識
(巧克力共和國)的誕生。並榮獲經濟部優良觀光工廠評選。
The established of the tourism factory (The Republic of Chocolate)
with an abundant history and knowledge of chocolate. Elected as an
Excellent Sightseeing Plant by the Ministry of Economic Affairs.



2013

獲得CQC中國質量認證
中心ISO-22000認證。
Certified ISO 22000 by CQC.



2015

77本味誠現獲台灣食品科
學技術學會 頒發創新製
程技術銅牌獎
77 We Made shortbread
was awarded bronze medal
for innovation Process
Technology.



2016

77茶豆仁潤果榮獲行政院農業委員
會頒發“2016全國農村色米穀雜糧
烘培產品競賽之雜糧組冠軍”
77 Jooyo infusion white chocolate
green soybean was awarded
champion of category grain in
National Rural Rice Grain Bakery
Competition.



2017

巧克力共和國榮獲經濟部工業
局評選“國際亮點觀光工廠”
全國4家巧博是其中一家
Public of Chocolate was one of the
four tourism factories awarded
International Tourism factory
highlights by Industrial
Development Bureau, Ministry of
Economic Affairs.

隨時隨意—創造生活樂趣 Create Joy of Life at Anytime

創造生活樂趣，一直是77品牌精神訴求，讓人們生活充滿處處有驚喜，時時有樂趣，在近年我們更重視健康天然的食品，讓我們開始將天然食材與健康概念融入每個品牌中，讓每個品牌更貼近消費者對於美味與健康的期待。對於生活，讓77告訴你-隨時隨意創造樂趣，現在開始吧!

Creating the fun in life has always been the spiritual requirement in 77 brand which will make people's life full of surprises and fun. In recent years, we pay more attention to healthy and natural food, begin to integrate the concept of natural ingredients and health into each brand, and make each brand closer to customer's expectation to delicacy and health. For life, 77 tells you to you can create fun at any time. Now let's start.



- 無香料
- 無色素
- 無氫化油
- 無防腐劑

No spices, no pigment, no hydrogenated oils and no preservatives



選用天然食材 創造健康生活 Choosing natural ingredients and create a healthy life

We Made本味誠現不添加人工香料，給消費者更健康美味的選擇，因為少很多，所以更健康，少了人工香料/防腐劑，不添加任何人工色素，只為了吃的健康享樂生活。
We Made, We make the best does not add artificial flavors and gives consumers more healthy and delicious choices. Without artificial spices and preservatives, without artificial pigments, you will more likely live a healthier life.

整顆果粒浸潤 封存最天然營養 Storing natural nutrition with the whole fruit grain infusion technology

浸潤技術封存整顆營養果粒，吃的更健康，帶給消費者更天然無添加的風味，想吃的健康美味，來顆潤果，意想不到的美味潤果，享受你的閨蜜時光。

The infusion technology seals the whole nutrient fruit grains, letting consumers eat healthier, giving consumers more natural flavors without additives. If you want to eat healthily, try a fresh fruit; the unexpected delicious fruit makes your life happy sharing with your friends.



星級午茶—我的蜜蘭諾 Star tea, my Milano

五星級午茶新享受，在家也能DIY星級茶點，網路教學輕鬆做！

New experience with five star noon tea, DIY star tea at home, easy to do study at network!

蜜蘭諾成為女性消費者心中最喜愛的品牌，與生活密不可分，讓優雅又高貴的氣質生生不息。

Milano is a favorite brand of female consumers for its grace and elegant.



蜜蘭諾的經典白巧克力千層鬆塔，每一口濃濃的奶香，令人吮指回味。

Every bite of this Classic White Chocolate Puff Pastry is unforgettably tasty with a thick milky aftertaste!



多層酥脆威化夾心與香濃顆粒花生醬結合，表面淋上滑順純正的牛奶巧克力，每一口都是層出不窮的好滋味。

Multi - layers wafer with tasty peanut butter covered in milk chocolate, every bite of it leads to endless aftertaste.

新貴主義的傳奇— Legend for the Upstart — NEW WAFER PIE

專為都市新貴設計的品牌，多年來一直是台灣消費者愛不釋手的經典風味。

Chocolate Wafer is specially designed for the upstart and has become a classic for Taiwan consumers.



帶勁的經典傳奇——**歐維氏** 巧克力
The Powerful Legend — NOUGAT CHOCOLATE BAR

風靡台灣近四十年的經典品牌，帶起歡樂風潮。
It has been popular in Taiwan for nearly 4 decades, bring a happy trend!



香醇滑順的牛奶巧克力，包覆富含嚼勁與奶香的牛軋糖，是年輕人的最愛，越吃越帶勁的活力。

Chewy and milky nougat covered with creamy and smooth milk chocolate; discover peanuts in every bite.

ALWAYS
歐維氏 巧克力

手感精計創造黃金比例——
Handmade Golden Ratio — ALWAYS

生活可以是完美無瑕的演出，創造自己的黃金比例生活，綿密而滑潤的口感，釋放出最佳溫度，慢慢溶化黃金比例的ALWAYS
Life can be a perfect performance. Create your golden ratio of life, like the golden ratio ALWAYS with a silky texture and the best temperature.

ALWAYS了解消費者的需求，對於巧克力追求黃金比例的極致，滿足每個挑剔的味蕾，精計的巧克力美味只存在ALWAYS。

ALWAYS knows what the consumers pursue - the golden ratio of chocolate satisfies every picky gourmand. It is delicate as ALWAYS!

能量充足 *Always* 有靈感
Always Inspiring

能量滿點的Always-Energie Bar，早已成為對付精神不濟必殺絕招，恍神退散 - Always有靈感！
Always - Energy Bar, say goodbye to fatigue. It is Always inspiring!

頭腦清晰讓人更有精神，這款商品讓上班族隨時思緒清晰，Always有靈感。
It makes office workers more energetic with a clearer mind; it is Always inspiring!



RIVON

精緻伴手禮

Exquisite snack

- 無可取代的品味 -
An irreplaceable taste



精緻伴手禮—獻給最值得的您

A delicate present for you, the most worthy being

結合美學與美味，禮坊精緻伴手禮打造從內而外的精品工藝禮盒。從各種手作烘焙餅乾開始，讓每口都能品嘗國際級美味的水準與精緻感。而外，從時尚精品的概念打造外禮盒，讓禮盒更具獨特品味與時尚感。是魅力也是品味，獻給值得珍藏的你。

A combination of aesthetic and taste, Rivon creates a quality craft souvenir gift box. Every piece of handmade cookies presents you with an international standard of taste and exquisiteness. In addition, the gift box design is unique and fashionable. It is a symbol of charm and taste, dedicated to you!

禮坊伴手禮由內而外的打造，讓消費者在送禮時，都能感受禮坊的細膩精緻與品味。The delicate design from the inside out enables the receiver to experience the delicacy and taste of Rivon.



在節慶來臨時，希望能讓重要的對方，收到不只感動，還有品味象徵的伴手禮。
At the holiday season, we hope to send a touching and symbolic gift to important friends and family members.

節慶的精緻伴手禮 Delicate Festival Gift

獻上我最誠摯的祝福，讓我們距離再遠，也會拉近你我慶祝這個節日，因為 心裡有你。

At this joyous holiday, I send you my sincere blessing. Distance is not a problem, as long as I have you in mind.



法式咖啡捲/奶油捲/紅茶雪花捲—酥脆奶油捲精緻口感散發出濃醇香氣。

French Coffee Roll/ Cream Roll/ Black Tea Cigar - Crispy Butter Roll with delicate texture and aroma.



普蘭三明治—淡雅水果酒釀葡萄乾與鬆餅。

Puran Sandwich - Muffin stuffed with soured raisins.



巧克力公爵—酥脆的布朗尼餅乾淋上香醇巧克力。

Duke of Chocolate - Crispy brownie sprinkled with thick chocolate.



焦糖核果塔魯多—甜蜜蜜焦糖加上香酥塔皮烘烤而成的精緻甜點。

Caramel & Nut Tart - a delicate dessert of sweet caramel combined with a baked pastr.

手感精緻的讓美味封存起來，直到打開包裝那一刻。 Preserve the delicate handmade taste for you to unwrap.





好玩有趣的巧克力共和國，等你來發現新鮮事 Funny and interesting chocolate Republic, waiting for you to find new things.

創立超過四十年的宏亞企業，是台灣巧克力代表品牌，挾帶專業巧克力的技術底蘊，秉持著「歡樂每一刻 分享全世界」的初心，於2012年成立亞洲第一座巧克力博物館—「巧克力共和國」，讓消費者身臨可可農場環境，亞熱帶植物造景，了解可可歷史與現代知識，還設立有趣的手作體驗區以及美味餐聽，令人回味無窮，讓歡樂種子分享到全世界。

Founded more than forty years, Hunya is the representative brand in Taiwan chocolate. Carrying the technical details of professional chocolate, holding the wish of "Joys are shared to the whole world at every moment", in 2012, the first Chocolate Museum of Asia was established— "Republic of Chocolate", which makes consumers stand in a cocoa farm environment and the subtropical plants landscaping to understand the history of cocoa and the modern knowledge as well as setting up an interesting experience in handwork area and canteen with delicious food, giving people a fantasy experience and sharing happy seeds all over the world.



巧克力歷史 Chocolate history

在食具模具區及歷史神化區，帶領消費者回到過去，認識巧克力淵源與歷史演變，看看以前及現代人喝巧克力時使用的器具有什麼不同。你也可以在巧克力知識區，得到與巧克力相關的實用知識。讓你一次看個夠。

In the tableware mold area and the historical deification area, the consumers are brought to the past to recognize the origins and historical evolution of the chocolate, and see what is the difference in eating chocolate between the old and the modern people.



打造不可能的生長環境 Create an impossible growth environment

全北台灣唯一的可可溫室在巧克力共和國！在這裡可以體驗到可可樹栽種的環境，可可溫室採用複合式栽種inter cropping，溫室內溫度介於25°C ~28°C，濕度介於80%~90%，仿西非小型農場，將兩種以上作物種植在一起，使土地效益最大化，此型態種植的基本邏輯是深根作物搭配淺根作物，或高大作物搭配矮小作物同時栽種。

The only cocoa greenhouse in northern Taiwan is in the Republic of Chocolate. Here we can experience the environment of the cocoa tree planting. It is adopted the compound planting of inter cropping in cocoa greenhouse with the temperature between 25°C and ~28°C, the humidity between 80%~90%. Imitating small farm in West African, and mixed planting more than two kinds of crops together to maximize the benefit of the land. The basic logic of this type of planting is deep rooted crops with shallow root crops, or tall crops with dwarf crops.



亞洲首座，蘊含豐富巧克力歷史與知識的共和國誕生，滿足所有消費者的巧克力共和國。

The first Asian chocolate tourism museum presenting the chocolate knowledge and history, satisfying every customer - Republic of Chocolate.

亞熱帶植物造景 Subtropical plant landscaping

栽種溫帶、寒帶樹種，如同置身森林般，滿溢的芬多精讓人時時保有好心情。栽種熱帶樹種和美麗的花海，一進入共和國園區，立即便能被美麗的戶外景觀吸引。

The trees in Temperate and Frigid Zone make you feel like in a forest, and the phytoncide keeps people in good mood at any time. Planting tropical trees and beautiful flower gardens, once entering the Republic Park, you can be attracted by beautiful outdoor landscapes immediately.

地址 桃園縣八德市介壽路二段巧克力街底

Address: The end of Chocolate Street, Sec. 2, Jieshou Rd., Bade Dist., Taoyuan City